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**Welcome to Our New Newsletter!**

Dear Bob: We've been busy here at The Bike Palace. We've been working on a new newsletter provider along with many other great changes (see articles below) for Peninsula Cycle Club members and The Bike Palace customers. We hope you'll enjoy the difference. Also, we've combined the two newsletters this month (and perhaps again in the future), so that The Bike Palace customers who aren't familiar with the PCC will get a better idea of all the exciting things going on with the club!

**The Bike Palace Launches New Website**

After three months of feverish development work our new website is up and running (this is why you haven't gotten a newsletter in a few months!). The new site is gorgeous and gives us a considerable amount of flexibility that was not available with the old site. The site now has larger bike images, supports video playback, has an image gallery, and allows users to reply to articles.

As part of the website's new image and video gallery, Bob Applegate has made available 1000 images from the 2009 San Pedro Grand Prix and the 2009 Torrance Crit. You'd be surprised at how many of you he photographed before he knew who you were. [Click here to see the site.](#)



Wow! Get 'em while you still can. Discounts of up to 57% off MSRP on some great bikes! Road, mountain and hybrid bikes on sale. We've got to clear them out to make room for the new '12 models. [Download a copy of the sales flyer here.](#)

**We Now Carry Niner Mountain Bikes & Pedego Electric Bikes**

Our two new brands are causing quite a stir—first to arrive were the Niner bikes. Wow! Niner was an early innovator of the 29er mountain bikes, called 29ers because their wheels are approximately 29" in diameter, larger than the standard 26" wheels. Proponents of the 29ers claim that the larger wheels offer significant advantages over the standard size. Sold primarily as frames, with component kits sold separately, you can [see the Niner bikes here.](#)



The Pedego electric bikes are just a hoot to ride. When the sales rep first brought them by the shop, all the staff got out on the bikes. Their response was unanimous—these bikes really scoot, and are a lot of fun to ride. At speeds up to 30 MPH, these bikes will travel 15 - 30 miles per charge (depending on rider weight & terrain). [Here are the Pedego bikes.](#)



**Torrance Crit a Great Success!**

This year's Torrance Crit, held on the new Telo course was a great success. Over 470 riders attended, with 45 of them riding in two races. The ridership this year was 21% greater than that of last year's race. Many thanks to all of the PCC volunteers who helped make it such a great success. The race officials in attendance noted that the race registration, which is a common bottleneck, was the best run of any race they'd attended this year. Jennie Enriquez should be congratulated for her handling of the registration process!

Tony Jabuka was instrumental in the success of the event, which is Peninsula Cycle Club's largest fundraiser of the year. Jay LaRiviere, our Race Director, was also very helpful in the success of the event.

**Mark Alvarado Wins CBR Championship**

As reported by Campbell Nimick: "Congratulations to Mark Alvarado for winning the 40+ IV, V at the CBR [California Bicycle Racing] series. Mark took 5th in the last race to win the overall. Working with teammates Jay, Kenny and Jose, The Bike Palace team marked South Bay Wheelman Charles Winn and on the last lap Mark surged past his nearest competition to take 5th and 36 points making him the BAR [Best All-around Rider] champion. Great job Mark!"

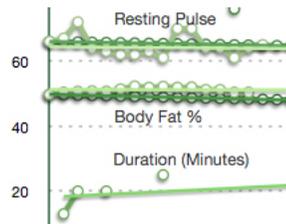


**New Beginner's Ride Saturday Morning**

In an effort to encourage beginning riders, we're now offering a Saturday morning beginner's ride. The ride meets at The Bike Palace at 9:00AM, and will finish there at 10:00AM. We'll start by riding over the Lunch Rush course, then consider broadening our travels later in the year. Tell your beginning rider, couch potato, or senior friends and family that we'll leave no rider behind. Riders of all conditions and capabilities are welcome! A helmet is required for all riders.

**Bob's Amazing Fitness Challenge!**

As part of our new website, Bob Applegate has created a blog called (half-seriously) *Bob's Amazing Fitness Challenge*. Back in the old days (1972), Bob raced with the South Bay Wheelmen. He rode around PV every morning, and then did wind sprints every afternoon with Mike Piper along Paseo Del Mar. Working at The Bike Palace made it easier for Bob to get back on his bike, so he decided to document his adventures in a new blog, which we've added to our new website.



**Emergency Bike Service**

Bob Applegate got tired of driving by riders experiencing mechanical difficulties every week, so he suggested to Tony that the shop loan him some inner tubes and a pump, so on the outside chance that you're heading along P Drive around 10:00AM and find yourself in mechanical difficulty, just flag Bob down (usually in a red Prius), and he'll be glad to help you out, give you a ride, or phone your family. All at no charge, of course (donations are accepted to defer the costs of tire tubes, but are not required)!

You can even call Bob on his cell (310-782-5589) if it's around that time to see if he's heading your way.

**Welcome Paul Douville, 200th PCC Member!**

When new member Paul Douville joined the PCC, he didn't realize that he was going to push us over the top, becoming the 200th PCC member! Those of you unfamiliar with the club can select this link to [learn more about the club](#). Since Paul joined last week, we've added two more new members.



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